

Join forces with people all over the world on October 15th & 16th, 2006 to set the first ever world record for the largest number of people to **STAND UP Against Poverty and STAND UP for the Millennium Development Goals!**

**STAND UP because...**

...every day 24,000 people die from hunger

...every day more than 100 million children are denied the chance to go to school

...every day 1.1 billion people have to drink polluted water

...every day 8,200 people die due to HIV/Aids

**STAND UP AND DEMAND PROMISES MADE BY OUR GOVERNMENTS TO END POVERTY AND ACHIEVE THE MILLENNIUM DEVELOPMENT GOALS BY 2015 ARE KEPT.**



**AGAINST POVERTY, STAND UP FOR THE MILLENNIUM DEVELOPMENT GOALS**

**GUINNESS WORLD RECORD CHALLENGE!**  
15-16 OCTOBER 2006

**WHAT IS STAND UP?**

STAND UP is the first ever attempt to set an official Guinness World Record for the most number of people to Stand Up Against Poverty and for the Millennium Development Goals. These Goals were agreed to by 189 world leaders in the year 2000 and are aimed at eliminating the root causes of poverty by 2015. We only have 24 hours to set this record. Every person counts!

STAND UP is part of the month of global mobilization around the International Day of Poverty Eradication and the White Band Day of the Global Call to Action Against Poverty.

**HOW CAN I GET INVOLVED?**

There are STAND UP events happening all over the world. At schools, universities, offices, churches, town halls, sporting events, concerts and at many more locations. Either join one of these events or gather your friends, colleagues and family and create your own STAND UP event.

**HOW CAN I BE COUNTED?**

If you are attending an existing event, you will be automatically counted and registered by event organizers. If you are organizing your own event please visit our website for details on how to register and be counted towards the Guinness World Record challenge.

To find out more and for details of your local offices and events please visit:

[www.millenniumcampaign.org](http://www.millenniumcampaign.org)



Wear the white band the symbol of the global fight against poverty

